

EDGAR MADRIGAL

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773.469.1613

SOFTWARE

Adobe Creative Suite
Microsoft Office
Google Drive
Figma & Sketch
InVision
HTML & CSS

SKILLS

Leadership
Organization
Collaboration
Branding
Illustration
Motion Graphics
Printmaking
Spanish
(*native speaker*)
Japanese
(*proficient*)

EXPERIENCE

GRUBHUB | SEP 2020 — DEC 2020, APR 2021 — JUN 2023

Associate Designer, Freelance Designer, Marketing Intern

Created marketing material for both Grubhub and Seamless' channels of communication including email, animations, ads, social media, and print. Pitched, innovated, and art directed new campaigns and photo shoots with a small and talented team.

ILLINI UNION MARKETING | AUG 2017 — MAR 2020

Graphic Designer

Worked under art directors for numerous clients to produce design work across a wide range of print mediums and digital platforms for the University of Illinois with full ownership of the work I've created.

AIGA AT UIUC | SEPTEMBER 2016 — DECEMBER 2019

Director of Fundraising (2017, 2018)

Organized fundraising events and made design work for the registered student organization as director of fundraising. Led a separate fundraising committee for major fundraising events to create designs to sell.

Director of Communications (2019)

Responsible for all critical chapter communications via email as well as activity highlights and promotions via social media while planning the annual AIGA Summit as director of communications.

DESIGN ILLINOIS | FALL 2018

Graphic Design Student Coordinator

Worked with the Industrial Design student coordinator and the lead organizer to create an official portfolio review event for the UI School of Art + Design. Created a new branding system which could be applied to any future events.

NINTH LETTER LITERARY PUBLICATION | SPRING 2020

Graphic Designer

Collaborated with multiple authors and designers to design, illustrate, and typeset *Ninth Letter*, Issue 17.1. *Ninth Letter* is an award-winning literary journal of the Creative Writing department at the University of Illinois.

UNIVERSITY OF ILLINOIS AT URBANA—CHAMPAIGN

BFA in Graphic Design, 2020

Minor in Informatics, 2020

FAA James Scholar, 2017 – 2020

Dean's List, Spring 2017 – 2020